

WHEREAS, Federation Internationale de Football Association (FIFA) is the governing body for international soccer and hosts the World Cup, the world's largest sporting event with a global cumulative television audience of over 26 billion; and

WHEREAS, the Dallas Sports Commission and the United Bid Committee (UBC) is submitting a bid to FIFA to host 60 matches in the United States, 10 matches in Mexico and 10 matches in Canada for the 2026 World Cup and has invited Dallas to participate in the host city selection process; and

WHEREAS, the 1994 World Cup held in the United States reported \$4 billion in economic impact and still holds the record for total number of spectators at 3.6 million, representing a 96 percent stadium capacity; and

WHEREAS, Dallas served as a host city for the 1994 World Cup and Fair Park was the site for six matches in the Cotton Bowl Stadium, the International Broadcast Center, Media Center and Operations Center; and

WHEREAS, an economic impact study conducted by Economic Research Associates completed in 2009 for the 2018 World Cup games projects \$300 to \$500 million generated from serving as a Host City, with 5,000 to 8,000 jobs created; and

WHEREAS, the Dallas Sports Commission is the Host City Authority.

Now, Therefore,

BE IT RESOLVED BY THE PARK AND RECREATION BOARD AND THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to ~~sign~~ negotiate and enter into (1) a Host City Agreement with the Federation Internationale de Football Association (FIFA) and the United States Soccer Federation (USSF); and (2) a Training Site Agreement with FIFA the USSF; and (3) if necessary, an Airport Agreement with the USSF as part of the United Bid Committee's proposal to host the 2026 FIFA World Cup games in North America, all said agreements approved as to form by the City Attorney.

~~**SECTION 2.** That the President of the Park and Recreation Board and the City Manager are hereby authorized to execute a Host City Agreement with Federation Internationale de Football Association (FIFA) and the United States Soccer Federation and a Training Site Agreement with FIFA, approved as to form by the City Attorney.~~

SECTION 32. That this Host City Agreement is designated as Contract No. PKR-2018-00004969.

January 10, 2018

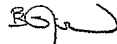
SECTION 43. That this Training Site Agreement is designated as Contract No. PKR-2018-00004970.

SECTION 4. That this Airport Agreement is designated as Contract No. PKR-2018-00005139.

SECTION 5. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

APPROVED BY
CITY COUNCIL

JAN 10 2018



Interim City Secretary